



Gift of Giving

Event Proposal

Program Background:

The holiday season can be a time of sadness for children and youth living in foster care due to separation from family and especially from siblings. It is the primary focus of the St. Jude's Ranch for Children Sibling Preservation program to create unique and meaningful opportunities for siblings to connect, to share positive time together and to create positive childhood memories.

Goal:

The Gift of Giving is an annual event generally hosted at an amusement park with the primary focus to allow siblings separated in foster care an opportunity to enjoy the day together and to participate in a gift exchange. The gift exchange is unique due to the "Santa's Workshop" that is created which becomes a private area full of gifts for all ages, genders and preferences. The siblings secretly choose their gifts for their siblings and wrap them with the assistance of volunteers and then as part of the event have a special gift exchange. Additionally, there are family photos and other fun.

2020 Gift of Giving:

Due to the Covid pandemic, we have had to rethink our strategies to ensure that children are still afforded opportunities for sibling visitation while maintaining safety and wellness standards.

Event Details:

- **Virtual event-**
 - 20-50 children and youth will benefit
 - Children and youth living in foster care anywhere in the state of Nevada there will be an opportunity to shop on-line for a gift of the child's choice to send to their sibling with a heartfelt message and a virtual sibling visit gift exchange.
 - A stipend will be provided to former foster youth who are alumni of the program that will volunteer to support the event. The stipend is of assistance to the alumni financially while placing an appropriate value of their time and efforts.
- **In-person event-**on a specific date in December children and youth living in foster care, separated from their siblings will be invited to an event that allows for social distancing and with wellness precautions in place. Appointment times will be created based on the space available to ensure for safety. If possible, multiple dates may be scheduled if space permits.
 - 80-100 children and youth will benefit
 - Event Space-to be determined but will likely be ballroom at a casino
 - Party activities will include:

- Gift shopping and exchange
- Holiday related activities such as decorating cookies and gingerbread houses
- Photo booth for sibling pictures
- Food
- A stipend will be provided to former foster youth who are alumni of the program that will volunteer to support the event. The stipend is of assistance to the alumni financially while placing an appropriate value of their time and efforts.

Budget

The following is a budget estimate for the Gift of Giving events. It is likely that this may change based on variables yet to be determined. The amount of children served may also increase based on the number of children that will participate. Additionally, if there is a venue cost that will be factored in. The overall cost of the event will not exceed the amount of the grant provided.

Virtual Event:

Item	Cost
Gifts for children	\$2,000
Stockings	\$100
Stocking Stuffers	\$500
Shipping	\$650
Secure virtual visiting-Zoom	\$150
Alumni stipend (\$50x5)	\$250
Total	\$3,650

In-Person Event:

Item	Cost
Gifts for children	\$5,000
Holiday Meal	\$3,500
Arts & Crafts	\$800
Stockings	\$350
Stocking Stuffers	\$1500
Decorations	\$1000
Wrapping Materials	\$500
Photo Booth	\$2,500
Entertainment	\$1,000
Location	TBD
Alumni stipend (\$50x10)	\$500
Total	\$16,650

Total Budget \$20,300

Donor Recognition

As part of the media coverage for the event, SJRC would like to highlight the event sponsor as the Nevada Elks. Additionally, pictures and quotes will be shared with your members regarding the impact of the event for the children and youth that will benefit.

We are grateful for your support of the children and young people we serve at St. Jude's Ranch for Children, because of partners such as you we are help to meet our overarching program goal to increase hope and healing for all those we serve.